

# LIUBA

## The Finger and the Moon Project

Curated by Luca Panaro

Saturday May the 9<sup>th</sup>, 2009

urban interactive performance | solo show | art galleries network



**Liuba, *The Finger and the Moon # 1*, videostill from performance and video, 2007-2009**

Liuba's "The Finger and the Moon Project" curated by Luca Panaro and with the kind cooperation of Mark Bartlett and Sonia Pelletier, consists in a show event and in a multimedia performance considering the main world religions as focal points, highlighting the affinities between the different prayer modalities.

The project started two years ago and, still in progress, leads to a new urban interactive performance, *The Finger and the Moon #2*, that will be held in streaming from different galleries over the world on **Saturday May the 9<sup>th</sup>, 2009** at **7pm** (italian time) in :

**Amsterdam, Belem (Brasil), Chicoutimi (Canada), Jerusalem, Mashteuiatsh (Indian Reserve, Canada) Milan, Modena (Italy), Montreal, New York, Paris, Beijin, Piacenza (italy), Rome, San Francisco, Saint Petersburg, Tel Aviv, Turin, Tokio, Venice, Zurich.**

The performance setting is highly symbolical and will be kept secret , except to the galleries participating ,until it takes place , in order to enjoy the surprise .

Liuba's interest is to mix life with art and to make borders between real and symbolic weak and ambiguous .As she said:

**“Il mio lavoro sulla religione si situa sul crinale del pendolo: riflette sul bisogno di Infinito dell’uomo e sulla tolleranza per ogni forma di creazione, ma riflette anche sull’ipocrisia dell’intolleranza e sul pericolo del fanatismo. E’ un progetto in cui lavoro con il cortocircuito. Un cortocircuito per scuotere e per provocare domande, ma anche da contemplare”.**

*“My work on religion sits at the middle point of the pendulum: it reflects on man’s quest for the Infinite and on tolerance for every form of creation, but it also reflects on the hypocrisy of intolerance and on the danger of fanaticism. It’s a work to stimulate questions and to induce to reflection but also to contemplate at.”*

The peculiarity of the project consists of the simultaneous participation of galleries all over the world : indeed the live performance will be shown in streaming, allowing public to assist during the live action.

Every gallery is virtually connected to the other, as part of a network, making the performance visible in different parts of the world, symbolically connecting places trough a unique channel.

A new website with all information is being designed for the project

(<http://www.thefingerandthemoon.net>)

Liuba’s exclusive dress during the performance has been created for the occasion and tailor made from the artist and fashion designer **Elisabetta Bianchetti**.

The performing date is not accidental, it has a strong emblematic value, investing the project’s tolerance and universality sense: this date does not belong to a specific creed, not willing to have supremacy of one religion over the other .

Indeed May the 9<sup>th</sup> is celebrated since 1985 as the” Giornata dell’ Europa” ,in memory of Robert Schuman’s declaration, French foreign minister at that time, which started the European integration process. *“World peace cannot be safeguarded without the making of creative efforts proportionate to the dangers which threaten it”* (From the full text of the Declaration, [http://europa.eu/abc/symbols/9-may/decl\\_en.htm](http://europa.eu/abc/symbols/9-may/decl_en.htm)).

On April ,3rd 2007 the italian Senate’s “Commissione Affari Costituzionali” introduced May the 9<sup>th</sup> as “Day dedicated to all the victims of terrorism and massacres”.

The Betta Frigieri Arte Contemporanea gallery in Modena is partecipating the project in opening Liuba’s solo show on Saturday, May the 9th at 6 pm ,reconstructing the entire “The Finger and the Moon” route.

The “Finger and the Moon #1 “ two channel video, carried out in 2007 during the 52 Venice Biennial Opening will be shown in all the galleries partecipating to the network.

At 7pm the streaming performance of “The Finger and the Moon #2 “will be shown simultaneously with all the other partecipating galleries, which are planning to realize a wider exhibition of the project beginning 2010.

As a famous indian wise man said :

**“All religions are fingers pointing to the moon.  
What’s important is to not look merely at the finger”**

# **LIUBA**

## **The Finger and the Moon Project**

Saturday May the 9<sup>th</sup>, 2009

### **At 6pm italian time**

-Liuba's *The Finger and the Moon Project* solo show opening will take place at gallery Betta Frigieri Arte Contemporanea in Modena

- *The Finger and the Moon #1* video's exposed in all national and international galleries participating

### **At 7pm italian time**

- *the Finger and the Moon #2* streaming performance is showed simultaneously in Amsterdam, Belem (Brasil), Chicoutimi (Canada), Jerusalem, Mashteuiatsh (Indian Reserve, Canada) Milan, Modena (Italy), Montreal, New York, Paris, Beijin, Piacenza (Italy), Rome, San Francisco, Saint Petersburg, Tel Aviv, Turin, Tokio, Venice, Zurich.

**Thursday, May 21th 2009**

### **At 9pm italian time**

-Liuba and curator Luca Panaro met at Galleria Betta Frigieri Arte Contemporanea di Modena to think about the whole "The Finger and the Moon" project

*Liuba was born in Milan in 1972. She lives and works both in Milan and North America.*

[www.liuba.net](http://www.liuba.net)

[www.thefingerandthemoon.net](http://www.thefingerandthemoon.net)

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